



WEZESHAsasa

WEZESHAsasa is the first Tanzanian web based crowdfunding platform which premier goal is to raise funds mainly being responding to social cause and helping young entrepreneurs to raise capital from investors to boost their business.

PROBLEM



Startups lacks seeds capital to takeover business ideas as well as funds to push their working business



Missing link between entrepreneurs and funding opportunities & investors

SOLUTION



Online platform for profiling startups that they raise funds from investors and public via donations, pre-sales, equity.



Creating online database of funding opportunities with smooth application process

MARKET



70% of young men and women are turing to self-employment as only survival with 5% of funding access



Current there are 250+ existing startups/ business with a growth rate of 50+ per year

TRACTION FROM 1ST YEAR OF OPERATION



16 CAMPAIGNS
listed on the platform



16,008,324 TZS
raised from 16 campaings



1,989 USERS
with 1,827 donations



7%
listing success rate

BUSINESS MODEL

Commission from raised funds
Service fee (investors insights, opportunity application management)
Partnership with other players in the ecosystem