



***TiME Tickets***

**2017** | Company Profile

we have only one mission that matters

**redefining ticketing and  
financial transaction services  
by making the whole process  
easy, convenient and safe**

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# 01 The Company

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### **TiME Tickets at glance**

TiME Tickets Company Limited is a private and local Tanzanian company founded in March 2014. The idea was originally born in mid 2013 and registered under Certificate of Incorporation number 106282 with the Taxpayer Identification Number (TIN) 124-753-783.

TiME Tickets is founded, owned and managed by young, enthusiast, passionate and innovative very own Tanzanians who wish to bring about changes in life styles of Tanzanians through ICT.

As a company we always enhance the end-to-end business experience between the service providers and their end customers.

### **Our Vision**

To become a premier provider of ticketing solutions and financial transaction services.

# 02 Technology

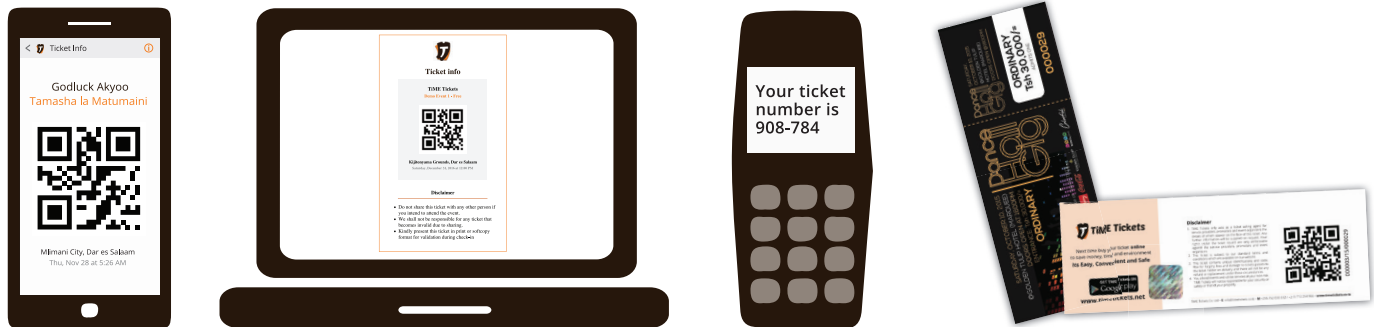
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## Power Behind TiME Tickets

To bring power and efficiency, TiME Tickets carefully harness the power of technology. Understanding the link between financial transaction services; between the business/ service provider and end customers.

Understanding that revenue assurance is a key to any business, at TiME Tickets we giving power to business owners that they have enough control of sales and getting enough reports for the their business. Same applied to end users, we make sure they get better customer experience by making the process easy and convenient.

The main technology used at TiME Tickets falls under 1. Online Ticketing Platform 2. USSD/ Message Ticketing 3. Paper Based Ticketing



# Donation/ Fundraising

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## **WEZESHAsasa; a harambee platform**

WEZESHAsasa is a TIME Tickets is a fundraiser management platform that provides cutting edge end-to-end management tools to enhance fundraising success. Its available via a web (**[www.wezeshasasa.com](http://www.wezeshasasa.com)**) and soon via mobile app as well as USSD hence provides a room for growth and greater reach remote areas, as all individuals with mobile money access, from wherever they are.

The donations platform has many advantages including:

1. **Customise your fundraising page:** Design your page, offer multiple donations payment options and manage ads for your sponsor.
2. **Let people pay online:** Accept mobile money through our platform secure payment processor. Tracking contributions all in one place ensure zero leakage on your contributions.
3. **Get the work out:** Send sms and email from your account and let people spread the word with built-in sharing tools.
4. **Track real-time progress:** See who is contributing, how much funds collected and stay organised with 24/7 access to your dashboard and reports.
5. **24/7 world-class support:** We provide experts customer team to make sure your donations runs smoothly.

# Online Ticketing

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## Going global

To deliver convenience and revenue assurance, TiME Tickets provides online platform via a web and mobile app which enables organisers and business owners to manage the sales of tickets and process different financial services. This online platform provides a room for growth and greater reach remote areas.

Organizers publish their events as services via TiME Tickets so that their end customers will be able to access and pay online. Owners at the same time get notified of every transaction and can generate different reports and manage sales and their customers information. End users will receive online tickets as confirmation of payment. Tickets comes with special ticket number plus the printable QR Code (barcode) ready do be scanned at the entrance.

Since the service is online based, then it becomes possible to scale out easily and reach more customers. The technology works for variety of industry like transport, entertainment etc.

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# USSD/ SMS Ticketing

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### **More power**

Compelling to online platform, USSD/ SMS extend possibilities to remote areas with no Internet access. This becomes more useful to businesses whose customers/ users have limited access of Internet. And its super easy to use.

Due to its simplicity, it opens great possibilities to different activities like fundraising, donations, fee collections, contributions, transport, event ticketing and much more. For end users to make transactions, they just need a working mobile phone with mobile money access. Business owners, still - using the platform can monitor and manage collections and their customers.

According to our data, this method has proven to become handy in ticketing in different scenarios like transport and event and become superior easy in fundraising and fees collections.

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# Paper Ticketing

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## Renovating the old ways

We are doing our best to reduce the use of paper that we save more trees. Some nature of activities still needs paper based ticketing system and this is when it comes to place.

TiME Tickets equipped tickets with different security features, the great one is that they are have unique bar-codes, generated from the system at request and be validated using a special TiME Tickets mobile app. The tickets can be used in different occasions like events, transport, contributions and the like.



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# 03 Products

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## **TiME stands for Ticketing Made Easy.**

As process of redefining ticketing and financial transaction experience, TiME Tickets always harness the ideal technology to make processing easy, convenient and safe. TiME Tickets aims at bringing end-to-end business experience between the service providers and their end customers.

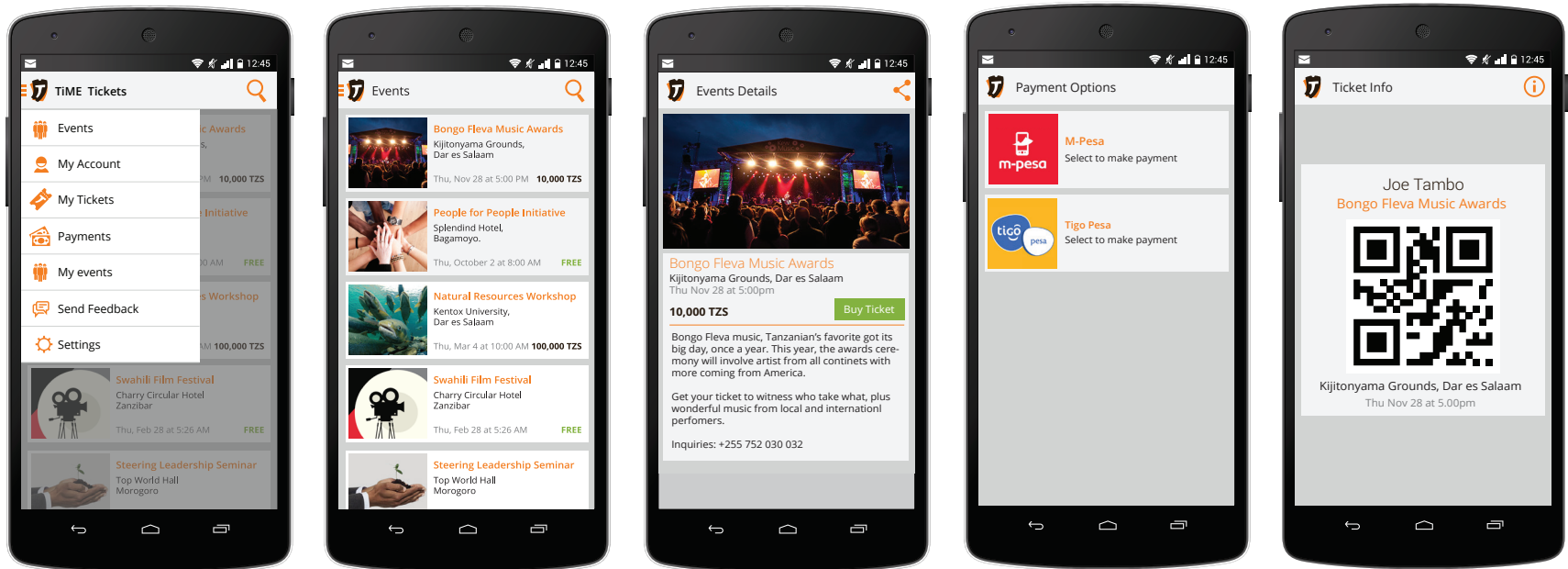
To achieve this TiME Tickets provides ticketing solution under the following products.

1. TiME for Events
2. TiME for Sports
3. TiME for Donation/ Fundraising / Fees
4. TiME for Transport
5. TiME for Movies



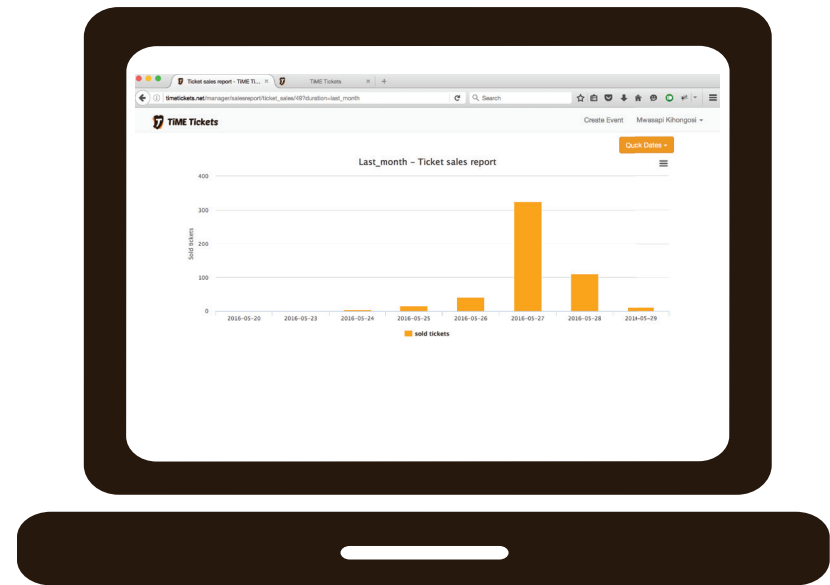
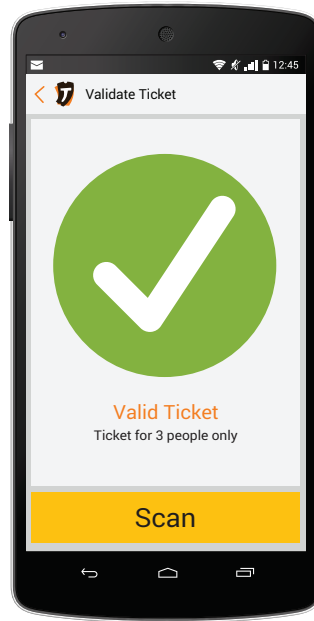
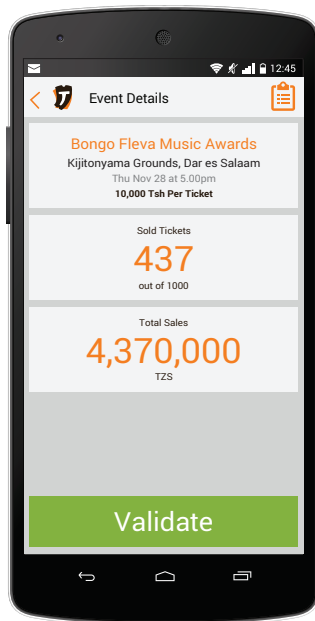
# Product Features

## User/ Attendees



# Product Features

Organiser/ Event Manager



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# 04 Traction

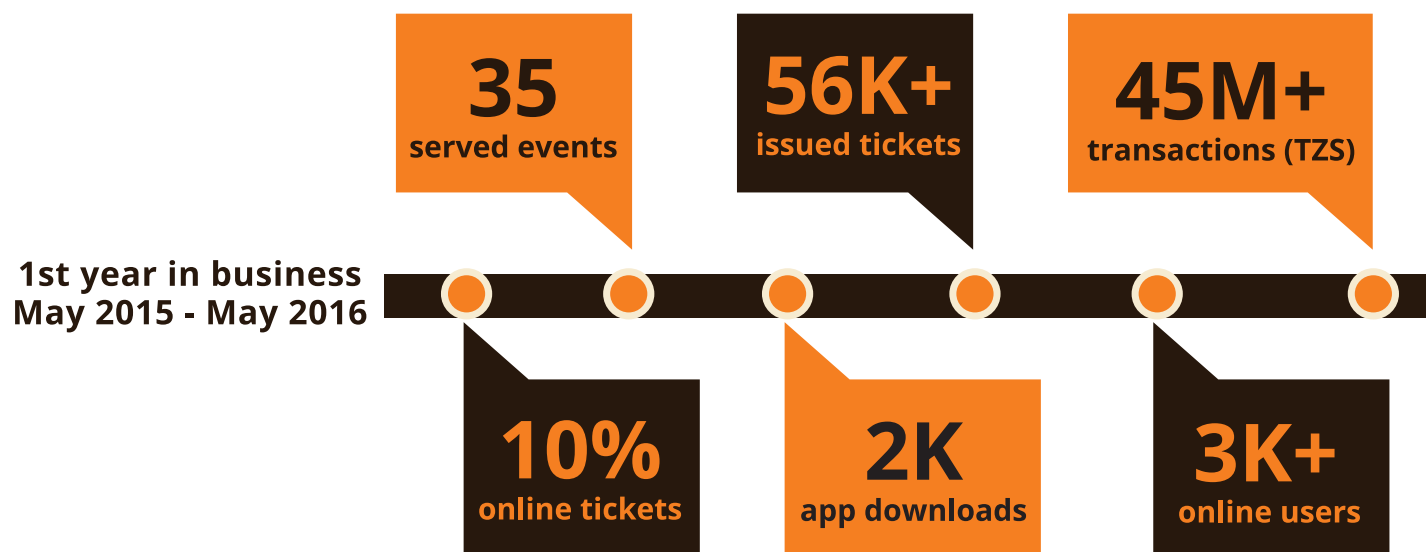
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## TiME Tickets at work

From an ideation stage in mid 2013 and registration in 2014. TiME Tickets went through two years of research, development and testing thus successfully launched one segment of its services, events ticketing - May 2015.

Within less than a year of work, we have been able to achieve the following



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# 05 Awards

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### **TiME Tickets recognized**

We are happy that TiME Tickets has been recognized as the solution which will improve peoples life in many ways. This has earned TiME Tickets different endorsements.

Below are worthy mentioning awards.

1. Pivot East - Mobile Startups Pitching Competition, May 2013 (Finalist)
2. Vodacom App Star Challenge, January 2014 (5th Place)
3. TANZICT Innovation Fund Award, June 2014 (First Place)
4. Seedstars World, Dar es Salaam, Nov 2015 (Finalist)
5. Data for Local Impact Innovation Challenge (MCC/ PEPFAR Initiatives), March 2017 (Winner)

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# 06 Partners & Clients

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## Partners



## Clients



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# 07 The Team

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**Eng. Dr. Zaipuna Yonah**

Board Chairman

**Mr. Josephat Mandara**

Managing Director

**Mr. Mwasapi Kihongosi**

Sales & Marketing Director

**Mr. Godluck Akyoo**

Chief Technical Officer

**Mr. Hamisi Mkongo**

Graphic Designer

**Mr. Alex Mawere**

Finance Administrator

**Ms. Brighter Nchembi**

Marketing Administrator

## **TiME Tickets Co. Ltd**

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